

# Uber Freight

## Luna Furniture leverages Uber Freight's LTL shipping solution to grow



### Problem

Luna Furniture is a Houston, TX-based residential and wholesale furniture retailer that takes an innovative, technology-driven approach to changing the way people furnish their homes. Primarily focused on sales and shipments in the South and Southeast, Luna Furniture saw potential in expanding its operation nationwide. However, like many growing businesses, Luna Furniture is conscious of the cost and risk that comes with shipping products, especially fragile merchandise. Venturing outside local markets can be daunting, and Luna needed a partner that instilled peace of mind that their furniture was being transported across the country safely, efficiently, and in a cost-effective manner.

### Solution

Luna Furniture turned to Uber Freight's less-than-truckload (LTL) offering to ship furniture safely around the country. Uber Freight's LTL solution offers Luna Furniture a simple and flexible way to book loads with a reliable carrier network, reduce freight costs, and easily manage its freight needs all within a single platform.

### Benefits

Uber Freight's LTL provided Luna Furniture the transparency and ease-of-use needed to efficiently expand its shipments nationwide. With direct access to Uber Freight's network of over 150 digitally-enabled LTL carriers and the ability to tender loads in minutes, Luna Furniture now ships the majority of its LTL shipments on the Uber Freight platform.

Uber Freight is taking logistics in a new direction with an advanced platform for both shippers and carriers.  
Let's move the world, together. → [uberfreight.com](https://uberfreight.com)



#### Industry

Retail  
eCommerce

**"Of all the companies we've worked with, Uber Freight stands out among the rest—they've provided user-friendly, seamless technology and features that are essential to keeping our business growing"**

**Aaron Demir**  
General Manager  
Luna Furniture